

# GAMINGWIRE

Legendary PR & News Push for Gaming Brands

Trusted By



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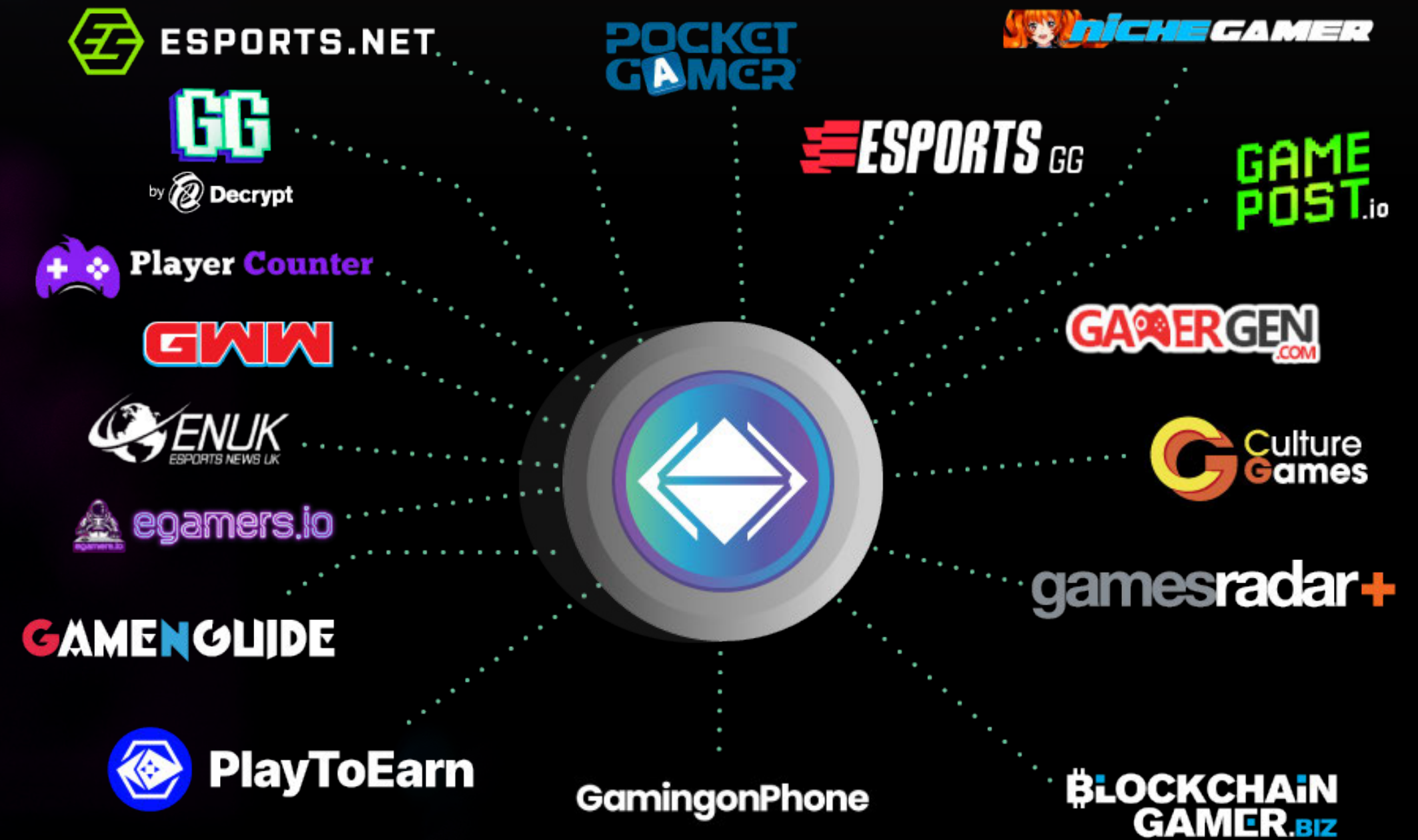
FUNTICO



# WHAT IS GAMINGWIRE

GamingWire is a premium newswire for the gaming industry.

- News Distribution to leading gaming and business magazines
- Guaranteed homepage coverage for maximum traction
- Customized reports and analytics
- Talk to our support team directly on Telegram





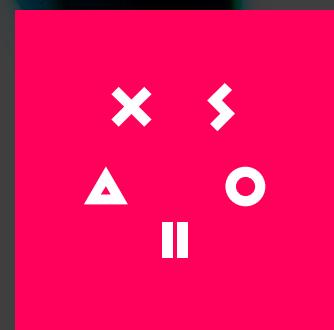
# OUR PUBLISHERS

Using our wide network of integrated publishers, we deliver homepage coverage and maximum viewability in gaming and business magazines with guaranteed publishing





# OUR CLIENTS

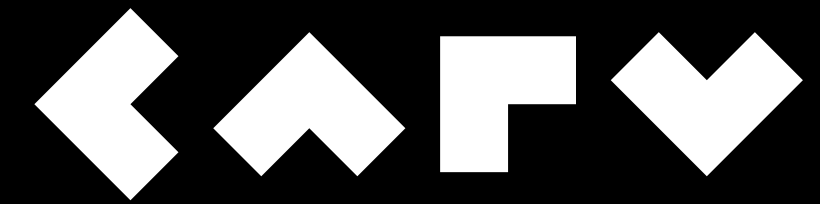


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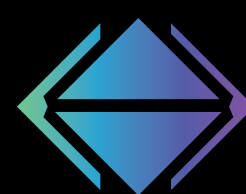
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**OXYAORIGIN**  
DARE TO PLAY



**MAVIA**



**GAMINGWIRE**



<a href="#"><u>Yahoo Finance</u></a>	<a href="#"><u>MarketWatch</u></a>	<a href="#"><u>Nasdaq</u></a>	<a href="#"><u>APNews</u></a>	<a href="#"><u>Benzinga</u></a>
<b>Websites List</b>	<a href="#"><u>eSports</u></a>	<a href="#"><u>NicheGamer</u></a>	<a href="#"><u>Gamenguide</u></a>	
	<a href="#"><u>GamingonPhone</u></a>	<a href="#"><u>PoketGamer</u></a>	<a href="#"><u>GamesRadar</u></a>	
	<a href="#"><u>Esports.gg</u></a>	<a href="#"><u>EsportNews UK</u></a>	<a href="#"><u>Decrypt.co/gg</u></a>	
	<a href="#"><u>BlockchainGamer</u></a>	<a href="#"><u>PlayToEarn</u></a>	<a href="#"><u>The GWW</u></a>	
<a href="#"><u>Game Post</u></a>	<a href="#"><u>EgamersWorld</u></a>	<a href="#"><u>EGWnews</u></a>	<a href="#"><u>GamerAfter</u></a>	
<a href="#"><u>PlayerCounter</u></a>	<a href="#"><u>Culture Games</u></a>	<a href="#"><u>GamerGen</u></a>	<a href="#"><u>Egamers</u></a>	



**Bloomberg**

### Xsolla Announces Game-Changing Insights for the Future of Gaming and Game Development: a Preliminary Analysis of 2023 Metrics

November 6, 2023 at 5:45 PM GMT-2

Xsolla Announces Game-Changing Insights for the Future of Gaming and Game Development: a Preliminary Analysis of 2023 Metrics and Upcoming Trends

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06-Nov-2023 / 16:15 GMT+00:00

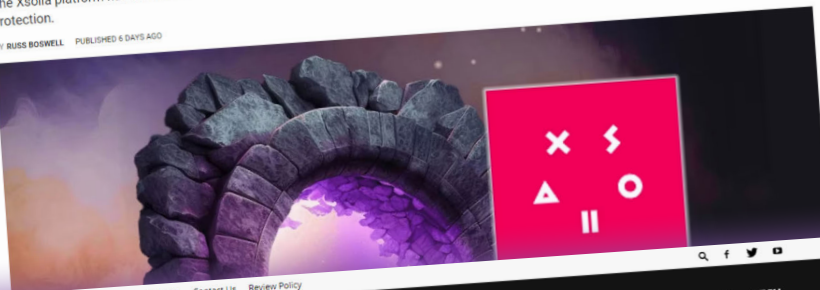
NEWS RELEASE BY XSOLLA

Sherman Oaks, United States | November 06, 2023 08:15 AM Eastern Standard Time

**GAMERANT**

### Xsolla Helps Game Developers Launch Products And Keeps Players Safe While Paying For Them

The Xsolla platform has been helping connect game developers and players for some time now, offering superior purchase ease and protection.



**HARDCORE GAMER**

### Xsolla Reveals Groundbreaking Insights Shaping the Future of Gaming and Game Development

By James Lewis on November 7, 2023

Xsolla, a globally recognized video game commerce company, has just unveiled its inaugural edition of "The Xsolla Report: The State of Play." This groundbreaking resource is poised to act as a guiding light for all stakeholders within the ever-evolving gaming industry and game development community.

**DualSHOCKERS**

### Xsolla Navigates The Future Of Gaming In Latest State Of Play Report

Xsolla has released a report highlighting data and analysis on the future of the gaming industry and game development.



**GG**

### Xsolla Announces Game Changing Insights For The Future Of Gaming And Game Development: A Preliminary Analysis Of 2023 Metrics And Upcoming Trends


The inaugural Fall 2023 edition of "The Xsolla Report: The State of Play" offers an in-depth exploration of the core domains shaping our industry, such as Payments, Mobile Gaming, and Product Development.

Nov 6, 2023 - 4 min read

**GAMESPEW**

### The Xsolla Report: The State of Play Sheds Light on the Future of the Games Industry


By Kim Smith - 7 November 2023



**egamers.io**

### Xsolla Announces Game Changing Insights For The Future Of Gaming And Game Development: A Preliminary Analysis Of 2023 Metrics And Upcoming Trends


By Steve Beem - November 6, 2023 - 13:50 AM EST - Press Release - High Alt. Author



**GAMEPOST**

### Xsolla Announces Game Changing Insights For The Future Of Gaming And Game Development: A Preliminary Analysis Of 2023 Metrics And Upcoming Trends

Last updated: 2023/11/08 at 4:00 PM




**Culture Gaming**

### Xsolla Announces Game-Changing Insights for the Future of Gaming and Game Development: a Preliminary Analysis of 2023 Metrics and Upcoming Trends

Sherman Oaks, United States, Date, Financewire

Xsolla, a global video game commerce company, announces the inaugural edition of "The Xsolla Report: The State of Play." This resource is designed to serve as a strategic compass for everyone involved in the ever-evolving gaming industry and game development community.

The inaugural Fall 2023 edition of "The Xsolla Report: The State of Play" offers an in-depth exploration of the core domains shaping our industry, such as Payments, Mobile Gaming, and Product Development. With projections indicating a global market worth \$211.2 billion by 2025, this report provides a unique viewpoint on the opportunities ahead for everyone in the industry. Consider this report not merely as a snapshot of the current gaming landscape but as a comprehensive, forward-thinking guide packed with actionable insights, deep analysis, and expert perspectives. Whether you're a game developer or a seasoned industry professional, this report aims to serve as your roadmap for navigating the complex future of gaming.



Diving into the latest insights from Xsolla, the global real-time payment transactions landscape has gone through a transformative shift. In 2022, the sector reported a robust \$195 billion in transactions, showcasing a year-on-year

**News**

### Xsolla Announces Game-Changing Insights for the Future of Gaming and Game Development: a Preliminary Analysis of 2023 Metrics and Upcoming Trends

PUBLISHED NOV 6, 2023 9:13AM EST



Xsolla, a global video game commerce company, announces the inaugural edition of "The Xsolla Report: The State of Play." This resource is designed to serve as a strategic compass for everyone involved in the ever-evolving gaming industry and game development community.

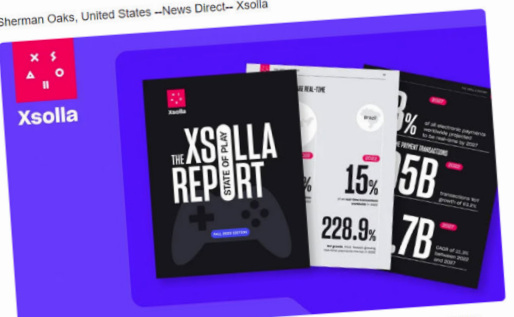
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**yahoo/finance**

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News Direct November 6, 2023 - 4:00 PM EST

Sherman Oaks, United States -News Direct- Xsolla

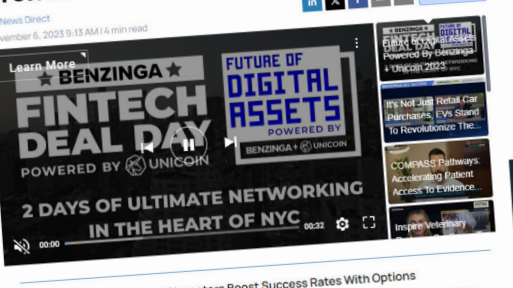


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**BENZINGA**

### Xsolla Announces Game-Changing Insights for the Future of Gaming and Game Development: a Preliminary Analysis of 2023 Metrics and Upcoming Trends

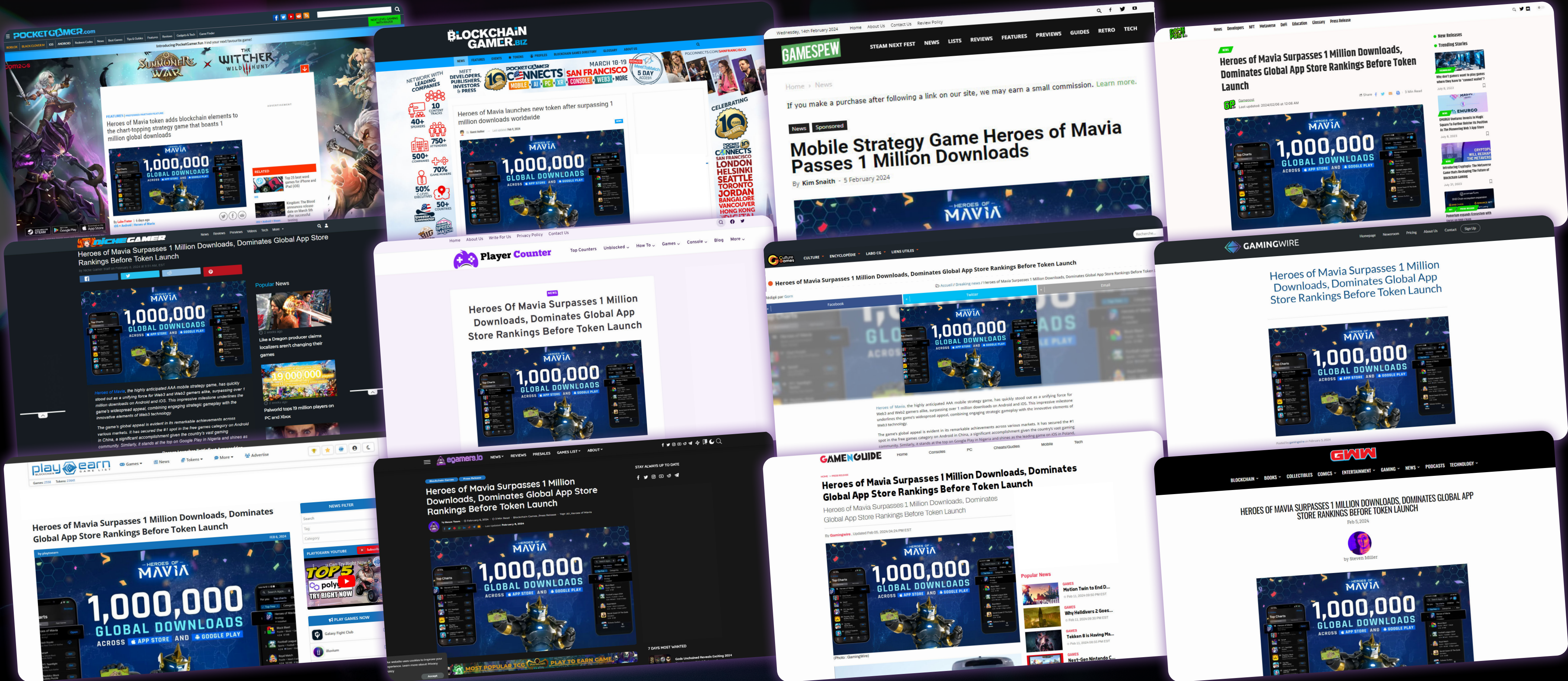
November 6, 2023 at 11:31 AM EST



Thousands of Investors Boost Success Rates With Options

For a limited time, options expert Nic Chabrel will give you access to his pro-level options picks practically free. Thousands of investors are reaping their success rate by trading







# Heroes of Mavia token adds blockchain elements to the chart-topping strategy game that boasts 1 million global downloads

Website URL	Language	Published URL	Niche
esports.net	English	<a href="https://www.esports.net/news/heroes-of-mavia-surpasses-1-million-downloads/">https://www.esports.net/news/heroes-of-mavia-surpasses-1-million-downloads/</a>	Gaming
pocketgamer.com	English	<a href="https://www.pocketgamer.com/heroes-of-mavia/new-token-1-million-downloads/">https://www.pocketgamer.com/heroes-of-mavia/new-token-1-million-downloads/</a>	Gaming
blockchaingamer.biz	English	<a href="https://www.blockchaingamer.biz/news/30303/heroes-of-mavia-launches-token/">https://www.blockchaingamer.biz/news/30303/heroes-of-mavia-launches-token/</a>	Gaming
nichegamer.com	English	<a href="https://nichegamer.com/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch/">https://nichegamer.com/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch/</a>	Gaming
gamespew.com	English	<a href="https://www.gamespew.com/2024/02/heroes-of-mavia-1-million-downloads/">https://www.gamespew.com/2024/02/heroes-of-mavia-1-million-downloads/</a>	Gaming
gamepost.io	English	<a href="https://gamepost.io/heroes-of-mavia/">https://gamepost.io/heroes-of-mavia/</a>	Gaming
culture-games.com	English	<a href="https://www.culture-games.com/breakingnews/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch">https://www.culture-games.com/breakingnews/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch</a>	Gaming
gamingwire.io	English	<a href="https://gamingwire.io/2024/02/05/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch/">https://gamingwire.io/2024/02/05/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch/</a>	Gaming
playercounter.com	English	<a href="https://playercounter.com/heroes-of-mavia-surpasses-1-million-downloads/">https://playercounter.com/heroes-of-mavia-surpasses-1-million-downloads/</a>	Gaming
playtoearn.net	English	<a href="https://playtoearn.net/en/news/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch/">https://playtoearn.net/en/news/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch/</a>	Gaming
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gamenguide.com	English	<a href="https://www.gamenguide.com/press-release/104280/20240205/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch/">https://www.gamenguide.com/press-release/104280/20240205/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch/</a>	Gaming
thegww.com	English	<a href="https://thegww.com/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch/">https://thegww.com/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch/</a>	Gaming
gamingonphone.com	English	<a href="https://gamingonphone.com/news/heroes-of-mavia-skrice-studios-web3-strategy-title-surpasses-1-million-downloads/">https://gamingonphone.com/news/heroes-of-mavia-skrice-studios-web3-strategy-title-surpasses-1-million-downloads/</a>	Gaming
gamergen.com	French	<a href="https://gamergen.com/actualites/heroes-of-mavia-jeu-mobile-strategie-gratuit-334958-1">https://gamergen.com/actualites/heroes-of-mavia-jeu-mobile-strategie-gratuit-334958-1</a>	Gaming
egamersworld.com	English	<a href="https://egamersworld.com/blog/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch/">https://egamersworld.com/blog/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch/</a>	Gaming
egw.news	English	<a href="https://egw.news/gaming/news/23665/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch/">https://egw.news/gaming/news/23665/heroes-of-mavia-surpasses-1-million-downloads-dominates-global-app-store-rankings-before-token-launch/</a>	Gaming
gameafter.com	English	<a href="https://gameafter.com/heroes-of-mavia-surpasses-1-million-downloads/">https://gameafter.com/heroes-of-mavia-surpasses-1-million-downloads/</a>	Gaming



17

## Pieces of Coverage

Total number of online, offline and social clips in this book



162K

## Estimated Views

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social



4.78M

## Audience

Combined total of publication-wide audience figures for all outlets featuring coverage



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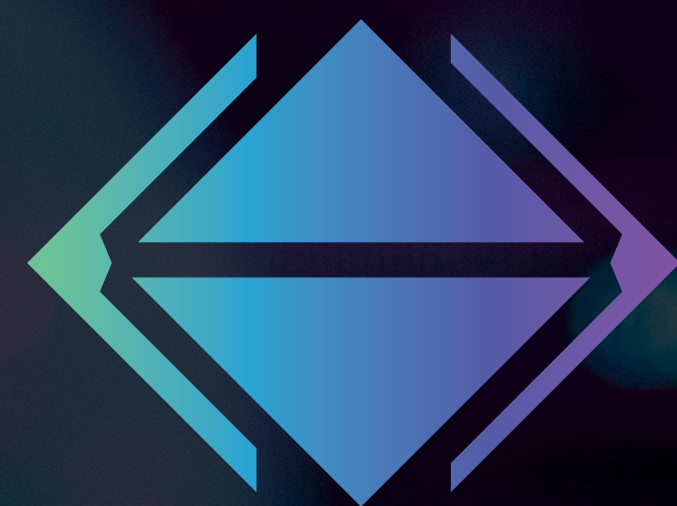
GamingWire has been a primary part in our PR strategy. It's big gaming and financial network enables us broad exposure to our announcements and reaching new markets.

**Derrick Stembridge**

Global Director of PR







# GAMINGWIRE

# THANK YOU



[www.gamingwire.io](http://www.gamingwire.io)



[support@gamingwire.io](mailto:support@gamingwire.io)