GAMINGWIRE
by MediaFuse

LEGENDARY PR AND NEWS PUSH FOR GAMING BRANDS.

GamingWire is the premium newswire for the gaming industry.

01
Distribution to leading **gaming and business media**

02
Guaranteed homepage coverage

03
Every release on **Games Press**



TRUSTED BY LEADING GAMING BRANDS

logitech G · Xsolla · G2A.COM · payop · Sui · MAVIA · SPACE BATTLE ROYALE

5.0 ★★★★★ ON G2

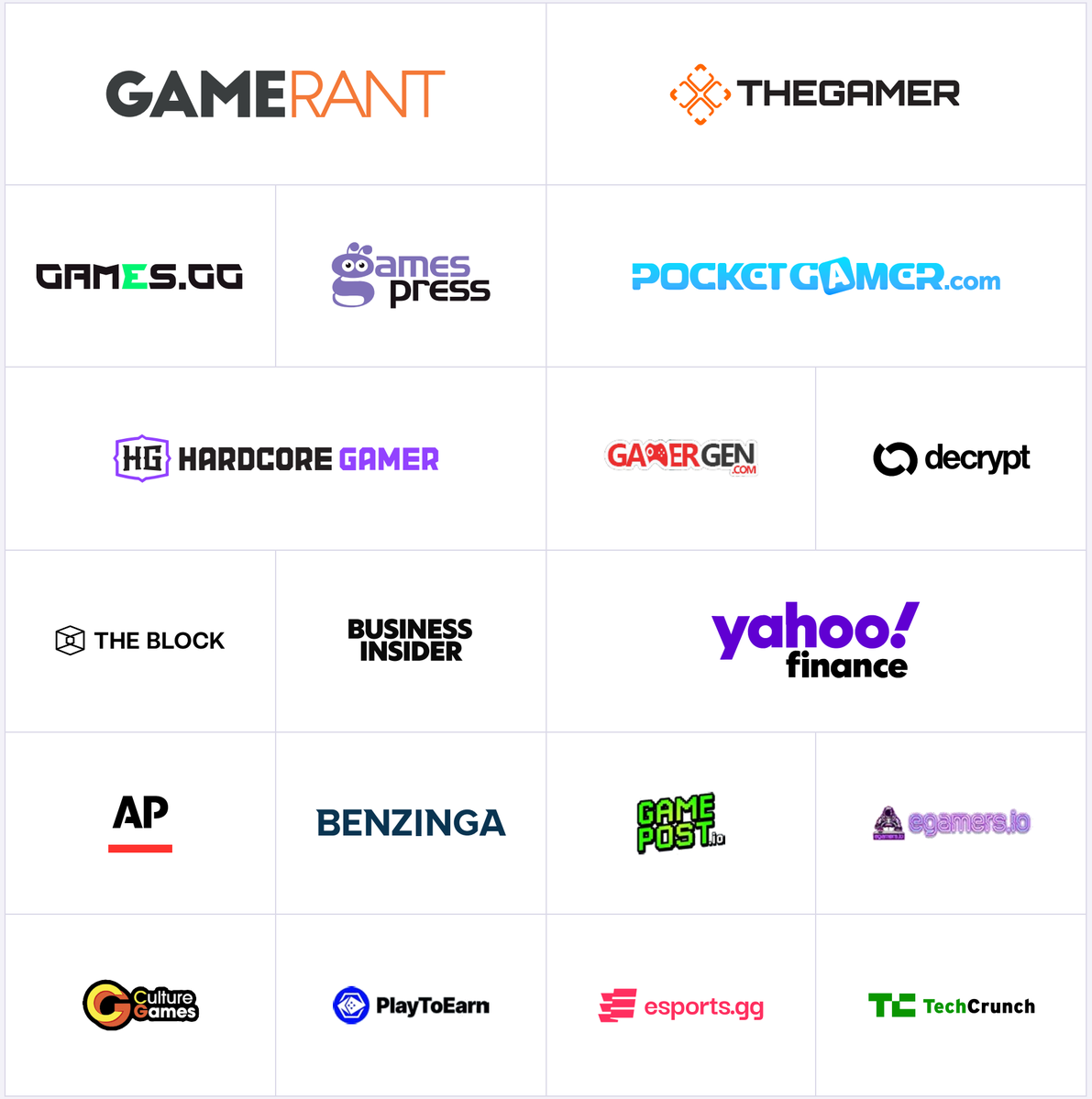
SEE PRICING ↓

THE PREMIUM NEWSWIRE FOR GAMING AND ESPORTS.

01 News distribution to leading gaming and business media

02 Guaranteed homepage coverage for maximum traction

03 Every release published on Games Press



LEGACY NEWSWIRES SPRAY AND PRAY.

They push your release into a feed, and it lands on local TV and radio station sites your audience never reads. GamingWire publishes it on the gaming outlets they do.

01 **Guaranteed outlets, named before you pay**

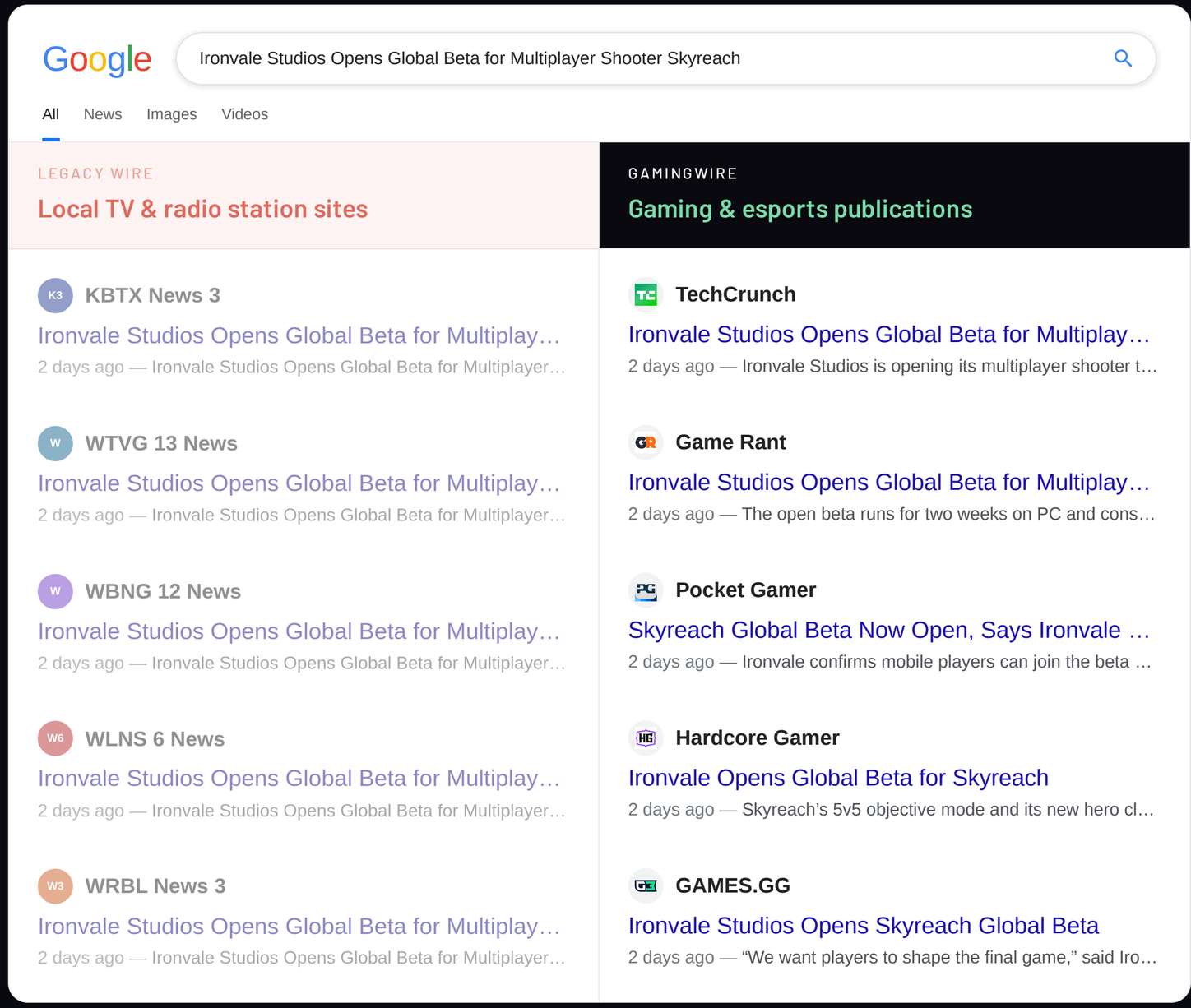
Every package lists the publications it guarantees. No feed, no guesswork.

02 **Built for gaming, not every industry**

Your release runs beside the gaming news your buyers, investors and reporters follow.

03 **Homepage placement**

Your release is featured on the publications' homepages, not buried on a press-release page nobody visits.



GAMINGWIRE IS PART OF MEDIAFUSE.

MediaFuse is all about niche-focused distribution. We've been in PR since 2014 and run six newswires, each built for one industry. When your news spans two, like gaming and crypto, we run it on both.

2014
In PR since

250+
Media partners

10K+
Press releases distributed

2K+
Clients

MediaFuse

6 NEWSWIRES

CHAINWIRE	Crypto & Web3	chainwire.org
FINANCEWIRE	Finance & fintech	financewire.com
TechnologyWire	Tech & AI	technologywire.com
CyberNewswire	Cybersecurity	cybernewswire.com
GAMINGWIRE	**Gaming & esports**	gamingwire.io
NewsDirect	Business & multi-industry	newsdirect.com

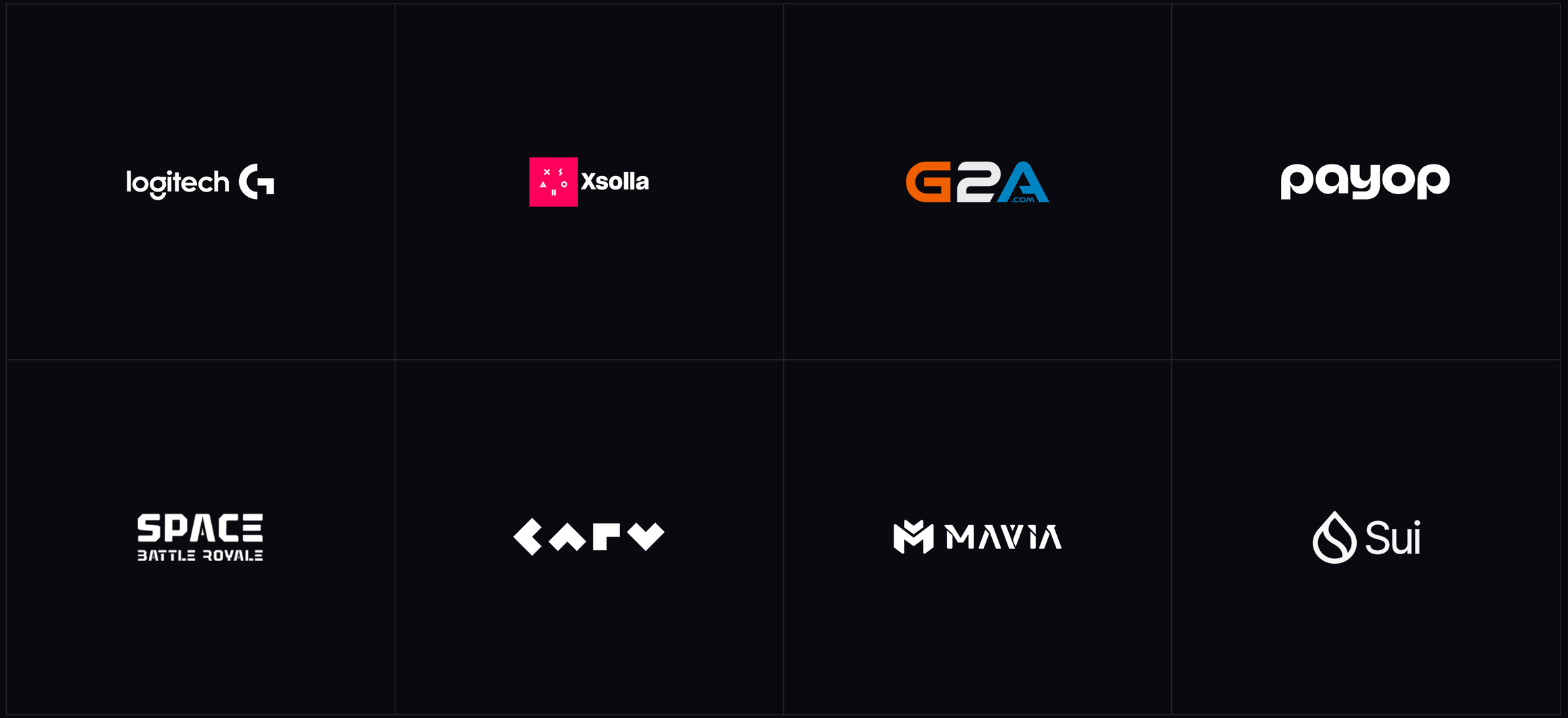
> GamingWire has been a primary part in our PR strategy. Its big gaming and financial network enables us broad exposure to our announcements and reaching new markets.

Derrick Stembridge
GLOBAL DIRECTOR OF PR

Xsolla



OUR CLIENTS


logitech
Xsolla
G2A.COM
payop
SPACE
BATTLE ROYALE
MAVIA
Sui

GUARANTEED COVERAGE, PRICED PER RELEASE.

INDIE

$1,399 PER PR

7 guaranteed media outlets

- ✓ Up to 1 image included

GUARANTEED ON

GAMES.GG

INCLUDING

yahoo! finance · BUSINESS INSIDER · AP · BENZINGA

RARE

$2,799 PER PR

8 guaranteed media outlets

- ✓ Up to 1 image included

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GAMERGEN.COM

ALSO GUARANTEED

GAMES.GG

INCLUDING

yahoo! finance · BUSINESS INSIDER · AP · BENZINGA

EPIC

$6,499 PER PR

10 guaranteed media outlets

- ✓ Up to 3 images included

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GAMERGEN.COM · GAMES.GG

INCLUDING

yahoo! finance · BUSINESS INSIDER · AP · BENZINGA

LEGENDARY

$17,499 PER PR

12 guaranteed media outlets

- ✓ Up to 3 images included

GUARANTEED ON

GAMERANT · THEGAMER

ALSO GUARANTEED

POCKETGAMER.com · HARDCORE GAMER · GAMERGEN.COM · GAMES.GG

INCLUDING

yahoo! finance · BUSINESS INSIDER · AP · BENZINGA

EVERY PLAN INCLUDES ✓ Homepage coverage* ✓ Same-day distribution ✓ SEO & editorial services included ✓ 24/7 customer support ✓ Up to 1 embedded video

* Excluding: Yahoo Finance, Business Insider, AP News, Benzinga

Get started →

WEB3 GAMING PLANS.

Crypto and gaming media in one release.

WEB3 RARE

$1,799 PER PR

9 guaranteed media outlets

- ✓ Up to 1 image included

GUARANTEED ON

GamePost.io · CryptoGames GG · Culture Games · Juice Gaming News · PlayToEarn · egamers.io

INCLUDING

yahoo! finance · Business Insider · AP · Benzinga

WEB3 EPIC

$6,499 PER PR

14 guaranteed media outlets

- ✓ Up to 3 images included

GUARANTEED ON

decrypt · The Block · Bitcoin.com News

ALSO GUARANTEED

Games.gg · GamerGen.com · GamePost.io · CryptoGames GG · Culture Games · Juice Gaming News · PlayToEarn · egamers.io

INCLUDING

yahoo! finance · Business Insider · AP · Benzinga

EVERY PLAN INCLUDES

- ✓ Homepage coverage*
- ✓ Same-day distribution
- ✓ SEO & editorial services included
- ✓ 24/7 customer support
- ✓ Up to 1 embedded video

* Excluding: Yahoo Finance, Business Insider, AP News, Benzinga

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GUARANTEED OUTLETS, PLAN BY PLAN.

	Indie $1,399	Rare $2,799	Epic $6,499	Legendary $17,499
GAMING MEDIA				
GAMERANT	—	—	—	✓
THEGAMER	—	—	—	✓
POCKETGAMER.com	—	—	✓	✓
HARDCORE GAMER	—	—	✓	✓
GAMERGEN.com	—	✓	✓	✓
GAMES.GG	✓	✓	✓	✓
Games Press	✓	✓	✓	✓
BUSINESS MEDIA				
yahoo! finance	✓	✓	✓	✓
BUSINESS INSIDER	✓	✓	✓	✓
AP	✓	✓	✓	✓
REACH				
Guaranteed media outlets	7	8	10	12

GET YOUR RELEASE ON TECHCRUNCH.

Your announcement in TechCrunch's Press Release section, read by founders, operators and investors.

01 **No other newswire can place it**

TechnologyWire is the only newswire that syndicates to TechCrunch.

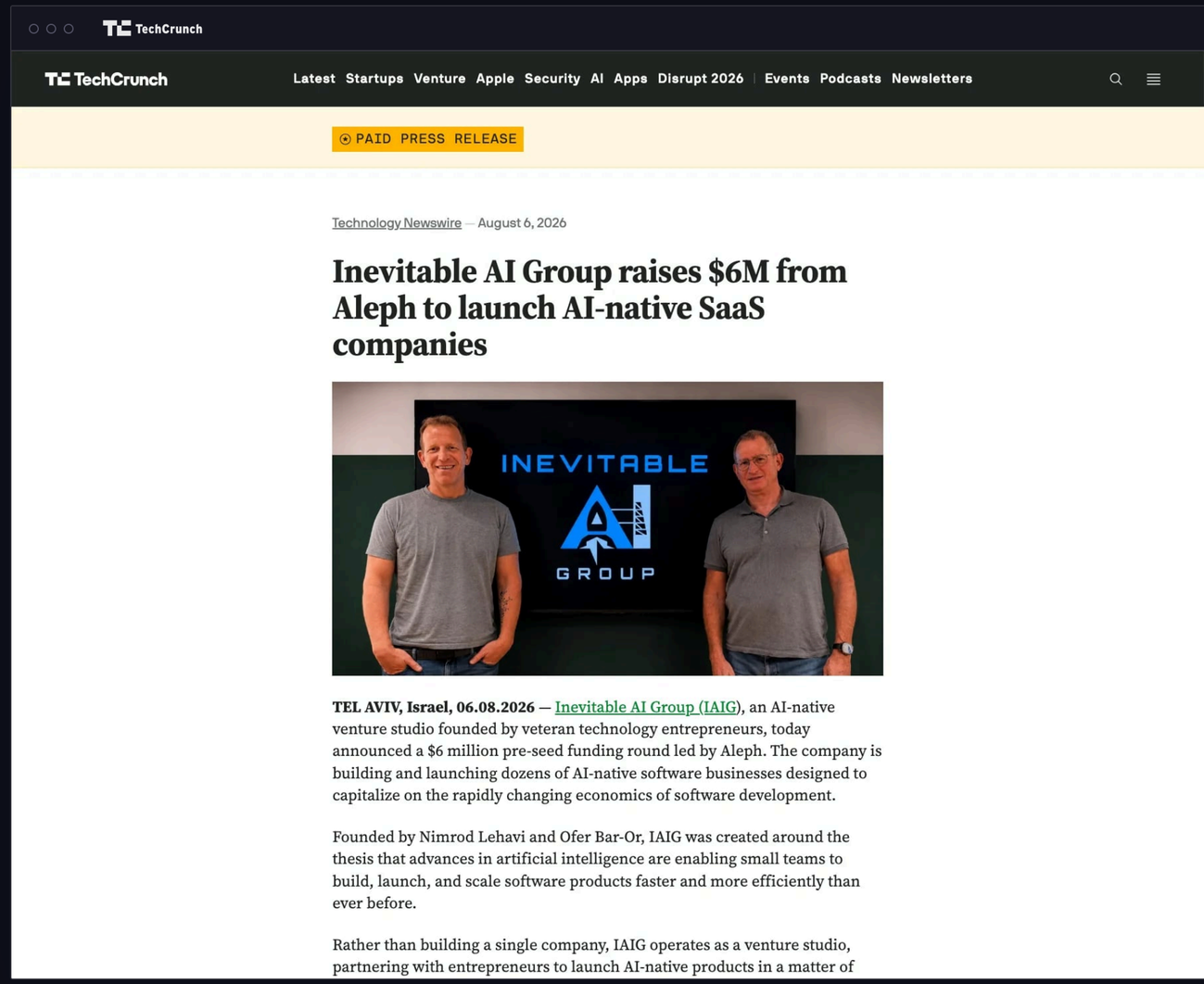
02 **It lands in TechCrunch's press releases**

Your release gets its own page in techcrunch.com/press-releases, on announcement day.

03 **For releases that fit TechCrunch**

TechCrunch's editorial guidelines decide what runs.

Talk to our team →



Delivered through MediaFuse's sister newswire TechnologyWire

11 PUBLIC COMPANIES

GET YOUR PRESS RELEASE ON YOUR TICKER PAGE.

An exclusive for publicly traded companies: your announcement appears on your stock's own page, where investors research it.

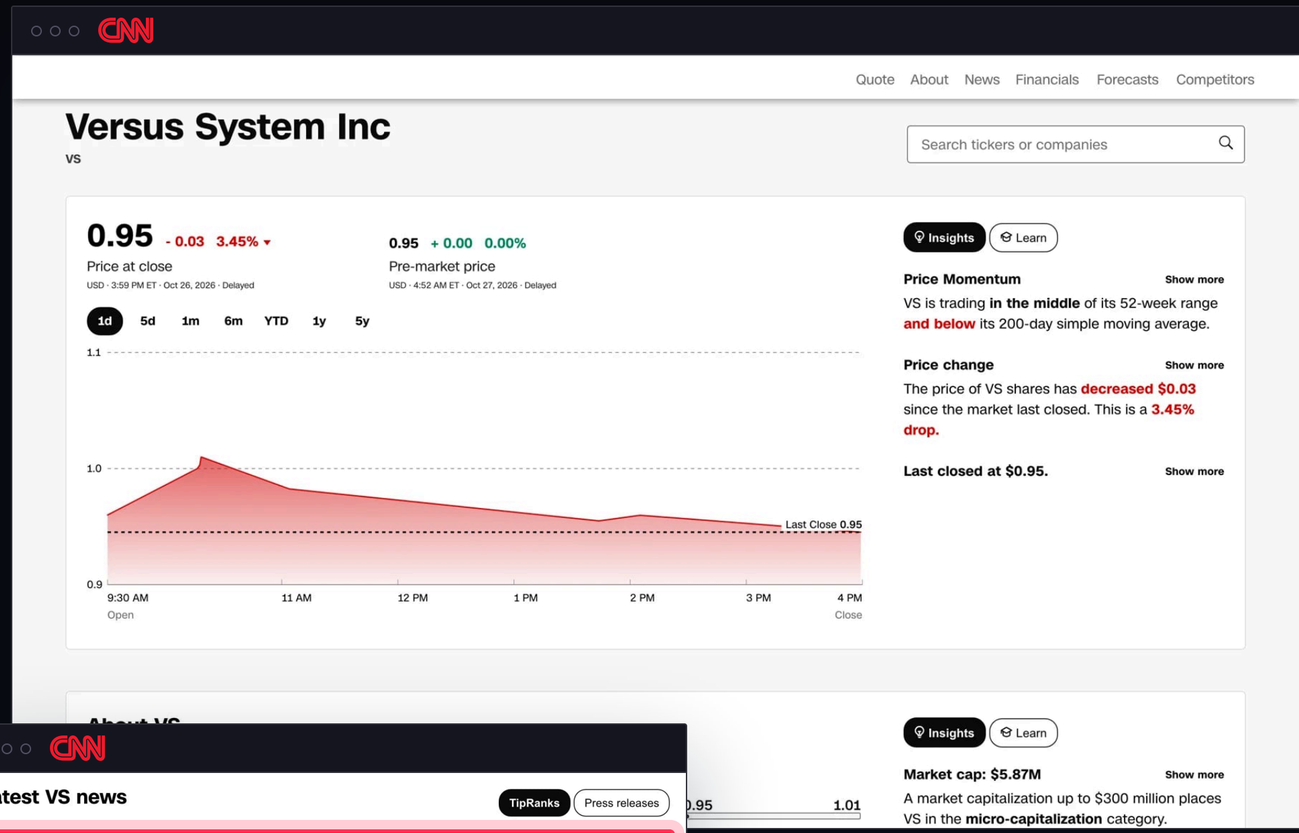
EXCLUSIVE TO PUBLIC COMPANIES

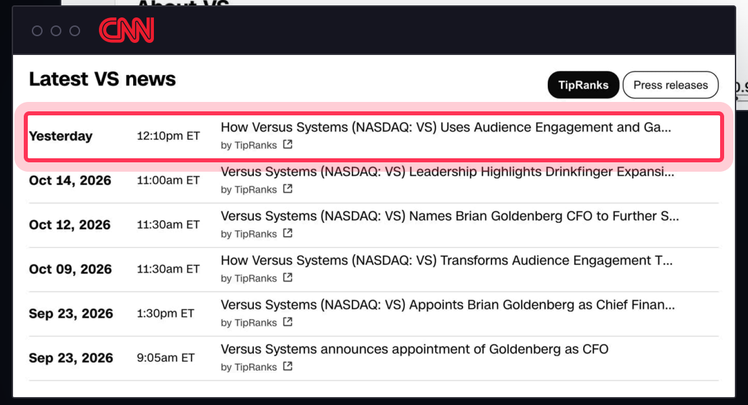
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yahoo/finance · Reuters · AP · Financial Times · Fortune · Business Insider · Investing.com

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Through our partnership with Games Press, every GamingWire release is also published on gamespress.com, the press-release resource games journalists have used for over 25 years.

OUR DISTRIBUTION PARTNER

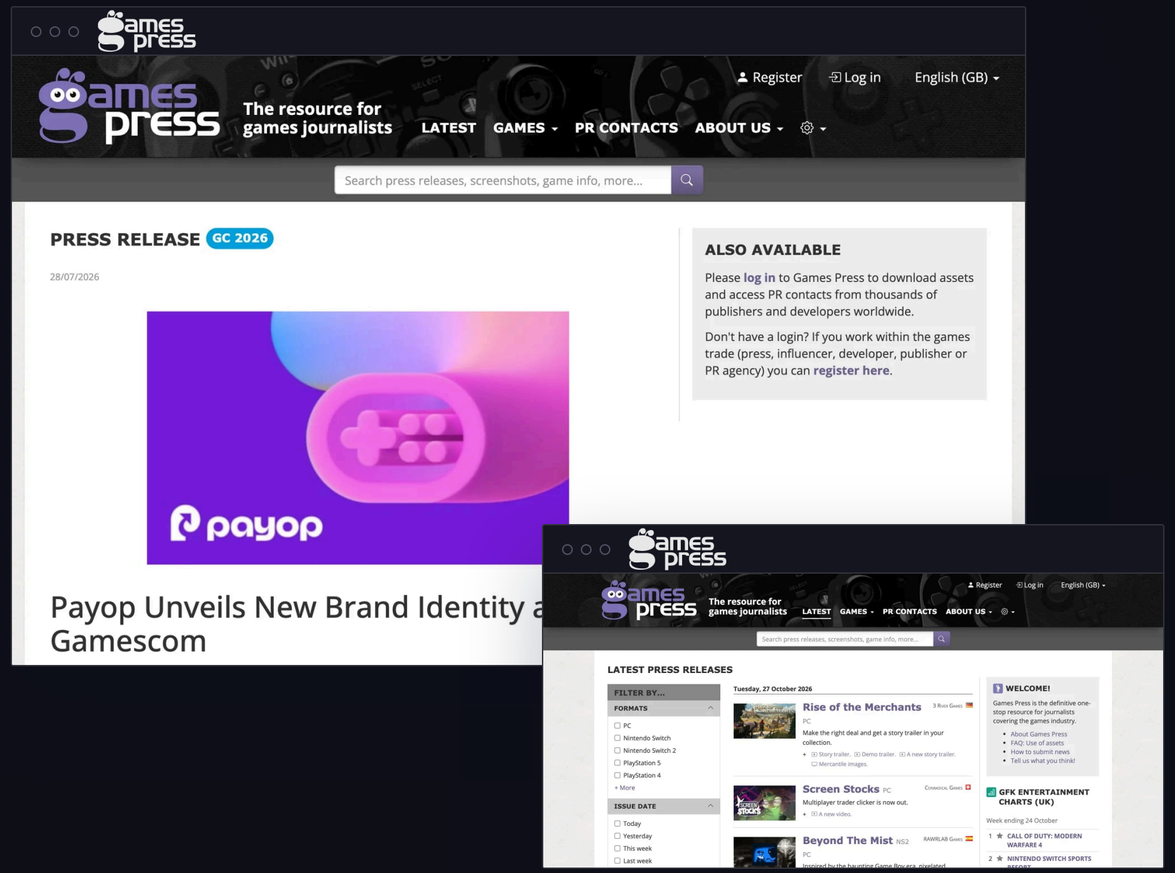
25+
Years serving games journalists

250,000
Press releases published

~15,000
Users in 212 countries

Figures: gamespress.com, October 2026

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WHAT IT LOOKS LIKE ON GOOGLE

Google

logitech g esports careers survey

All News Images Videos Short videos

Game Rant
https://gamerant.com

Logitech Survey Shows Greater Support For Professional Gaming As A Career

May 13, 2026 — The tech giants asked 18,000 people their thoughts on professional gaming as a career.

Pocket Gamer
https://www.pocketgamer.com › features

Logitech G study reveals esports rising in popularity as a viable career option

May 13, 2026 — A new global study commissioned by Logitech G suggests younger gamers are increasingly viewing esports and professional gaming as a genuine career path, and they want education systems to catch up.

Markets Insider
https://markets.businessinsider.com › news

Game On for esports jobs: 65% globally demand more education and career pathways for pro gaming

May 13, 2026 — A global study, commissioned by Logitech G released today

Yahoo Finance
https://finance.yahoo.com › news

Game On for esports jobs: 65% globally demand more education and career pathways for pro gaming

May 13, 2026 — A global study, commissioned by Logitech G released today reveals almost two-thirds of people worldwide (65%) support more formal education pathways in esports and gaming for aspiring professionals.

AP News
https://apnews.com › press-release

Game On for esports jobs: 65% globally demand more education and career pathways for pro gaming

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HackerNoon
https://hackernoon.com

Game On For Esports Jobs: 65% Globally Demand More Education And Career Pathways For Pro Gaming

May 13, 2026 — Results from the Logitech G PRO Series Survey uncover a growing acceptance of esports and professional gaming as a calling.

Hardcore Gamer
https://hardcoregamer.com

Logitech G Survey Reveals Formal Education Demand for Esports Careers is Growing Globally

May 13, 2026 — New 2026 study held by Censuswide points to generation gaps and barriers for the pro gaming career to grow more respectable in the public eye.

GAMES.GG
https://games.gg › news

Logitech G Survey Shows Growing Support for Esports Careers

May 13, 2026 — A new Logitech G survey reveals growing support for esports careers, with 65% backing formal gaming education and Gen Z leading acceptance of pro gaming jobs.

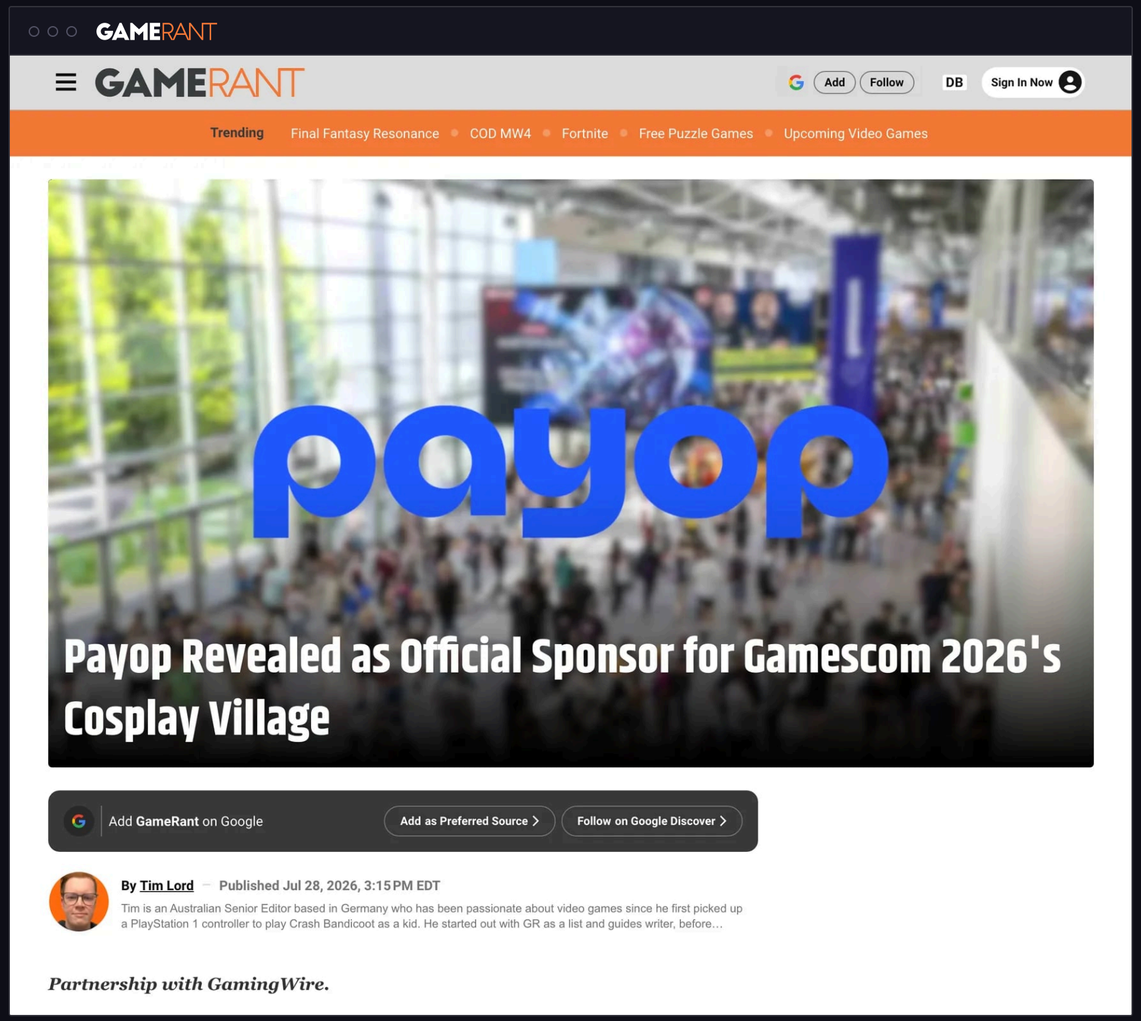
Benzinga
https://www.benzinga.com › pressreleases

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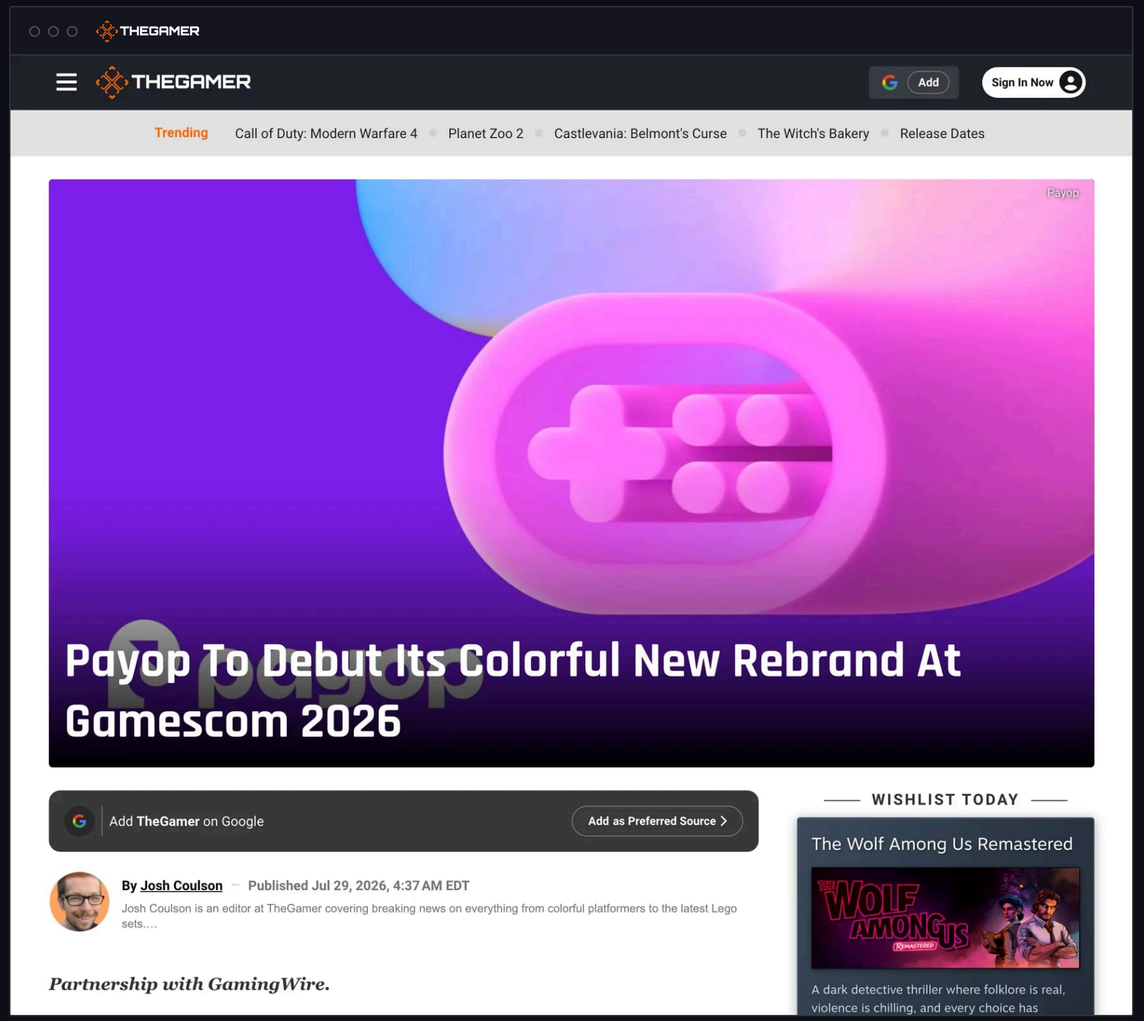
esports.gg
https://esports.gg › news › press-releases

WHAT THE ARTICLES LOOK LIKE



Game Rant

GO TO ARTICLE ↗



TheGamer

GO TO ARTICLE ↗

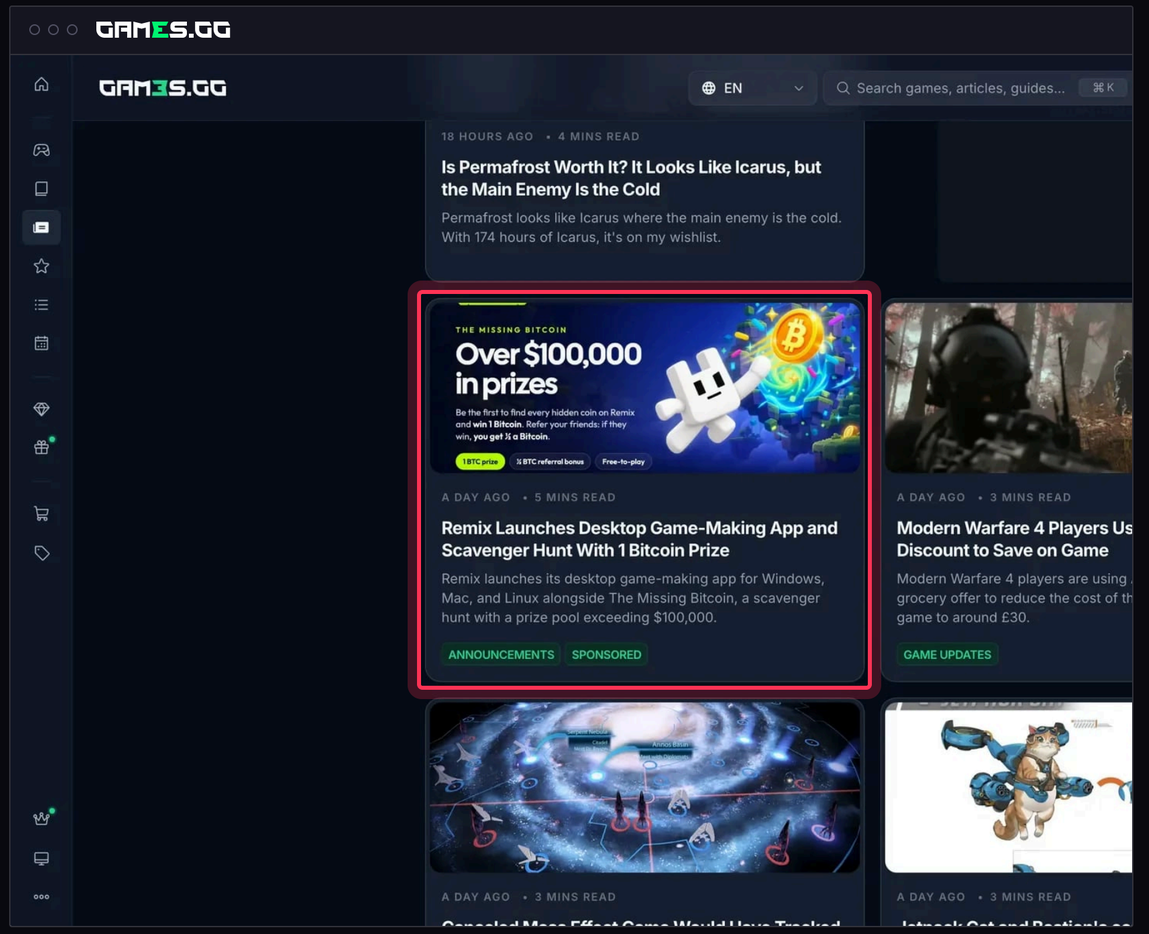
WHAT FRONT-PAGE PLACEMENT LOOKS LIKE

GamePost's homepage and GAMES.GG's news page on 27 October 2026, with GamingWire releases from the week before.



GamePost.io

OPEN THE HOMEPAGE ↗

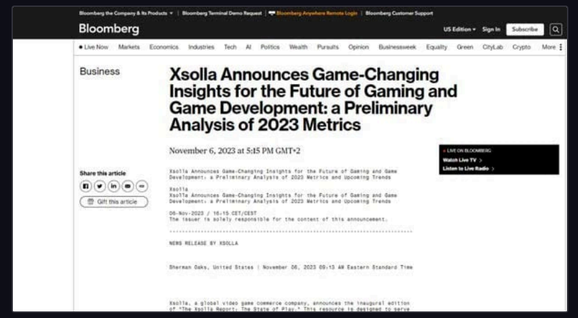


GAMES.GG

OPEN THE NEWS PAGE ↗

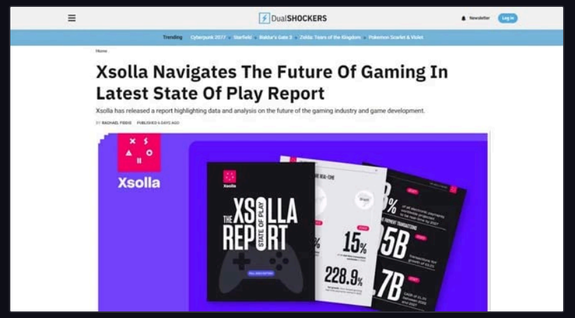
ONE RELEASE, PUBLISHED ACROSS THE NETWORK

Xsolla, a video game commerce company, shared an early analysis of its 2023 numbers and the trends it expects next for gaming and game development.



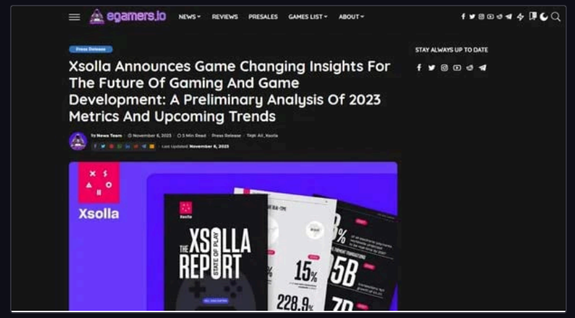


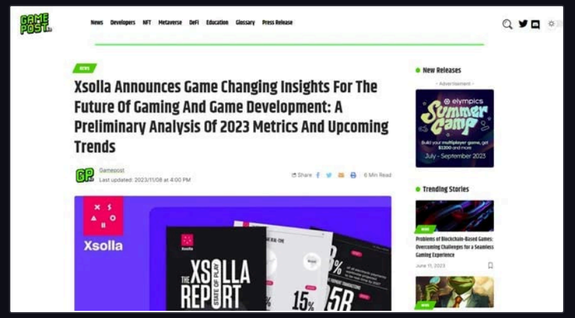


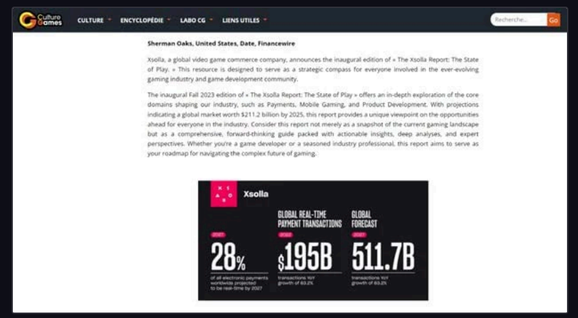




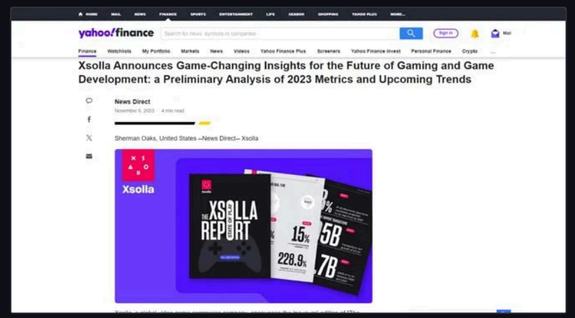








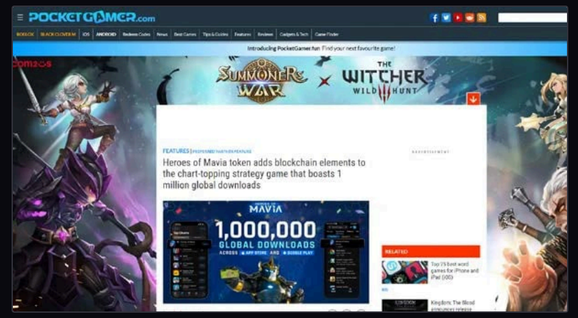


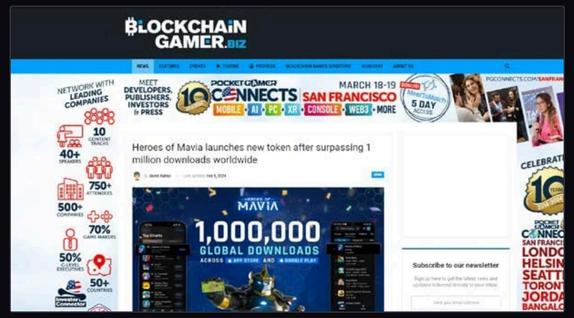


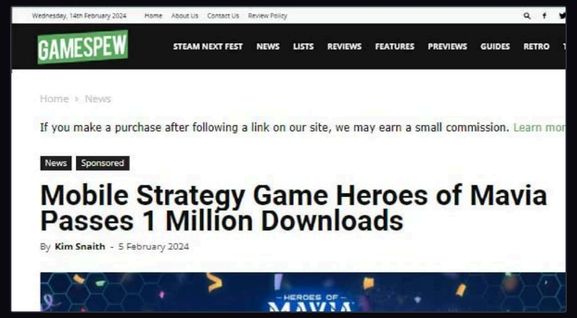


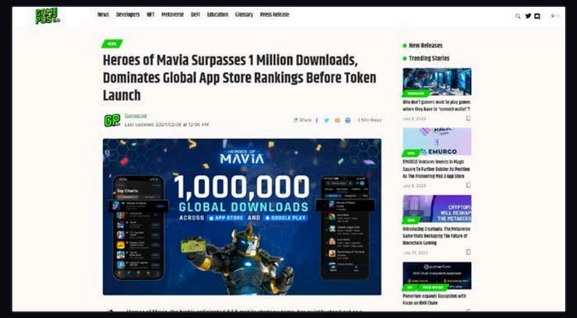
ONE RELEASE, PUBLISHED ACROSS THE NETWORK

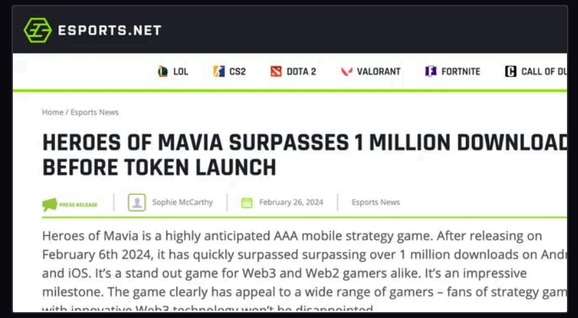
Heroes of Mavia, a web3 mobile strategy game, passed 1 million downloads and climbed the app store charts worldwide, ahead of its token launch.







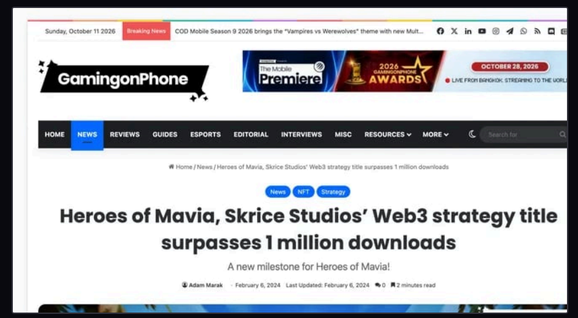


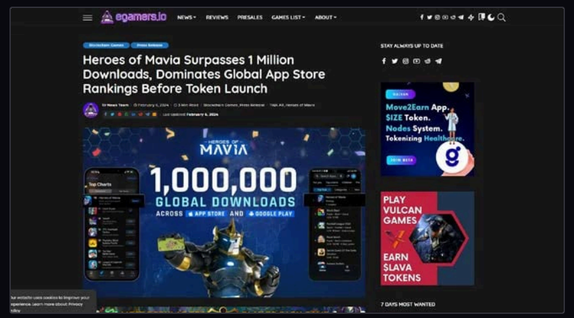


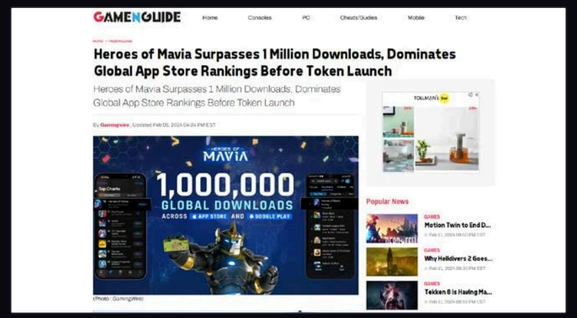


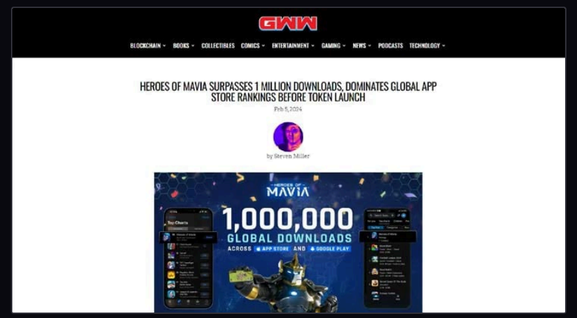












LOGITECH G: 31 MEDIA PLACEMENTS.

Logitech G, Logitech's gaming brand, unveiled a wide range of new products and innovations at its Logitech G PLAY 2025 event.

31

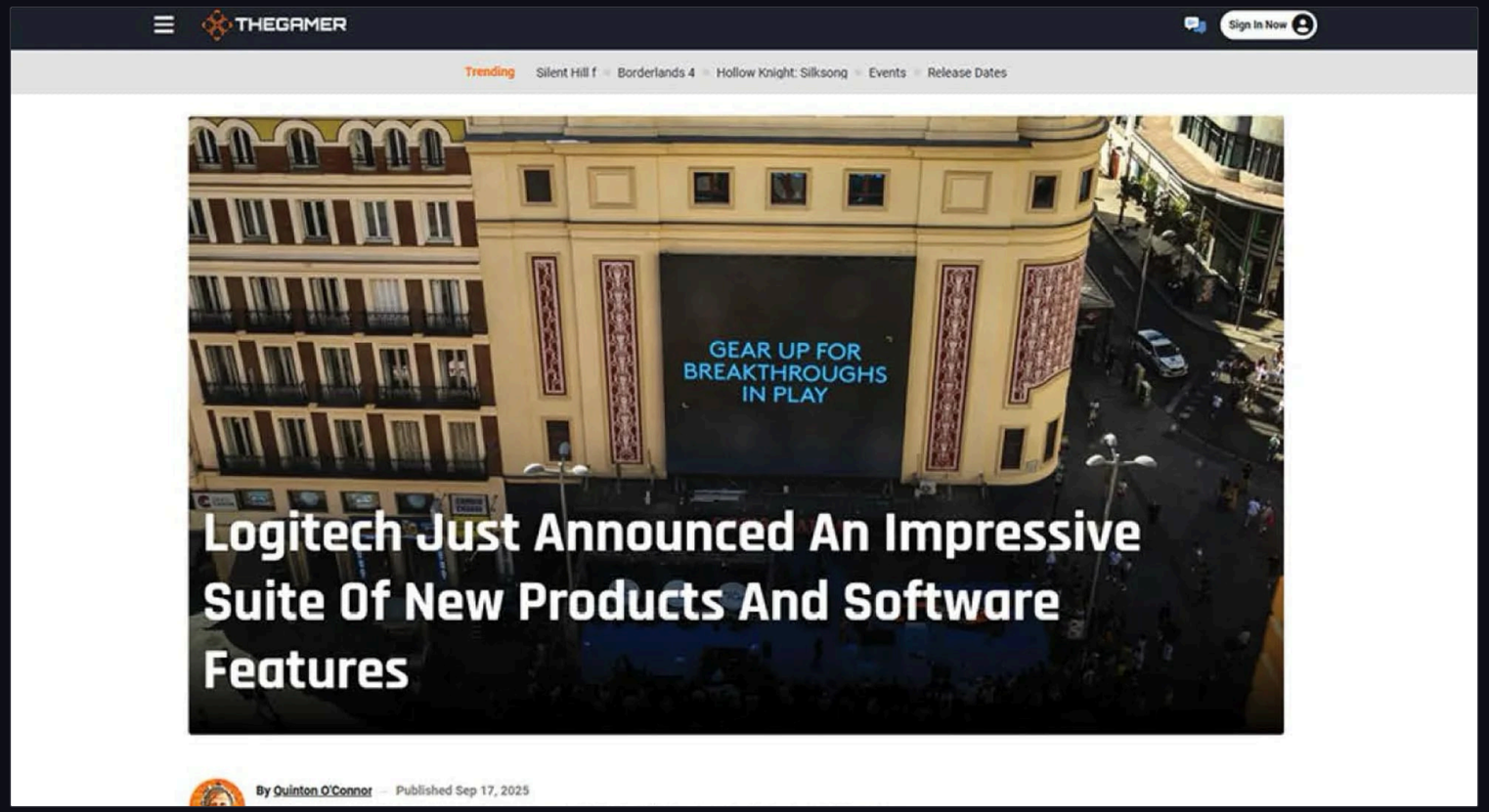
Media placements
Outlets that published the release

1.9M

Estimated views
Estimated readers of the published articles

280M

Audience
Combined audience of the outlets that published it



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finance.yahoo.com
marketwatch.com
thegamer.com
gamerant.com
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