

GamingWire Case Study

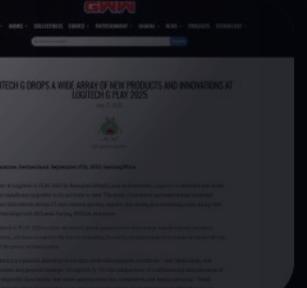
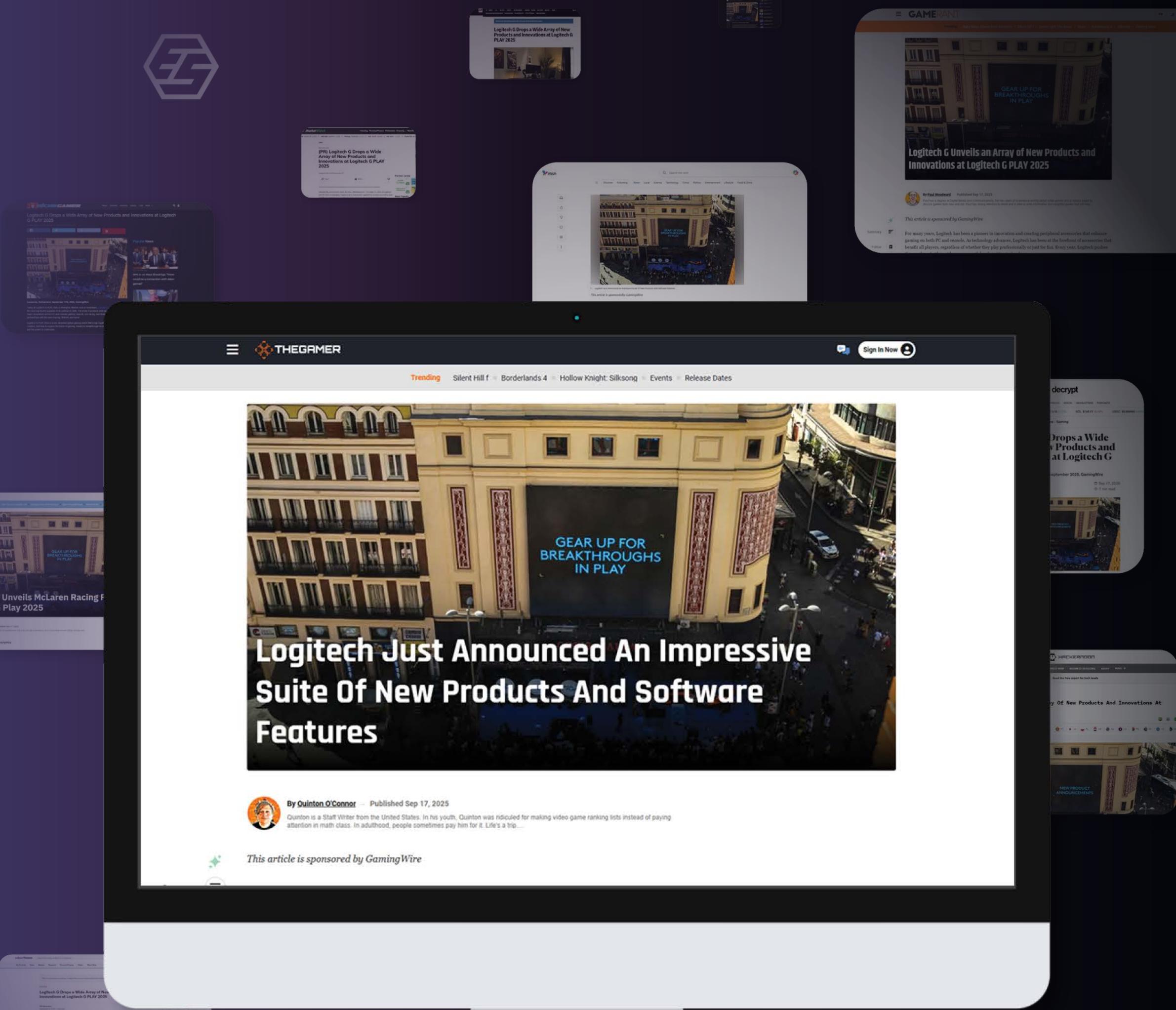
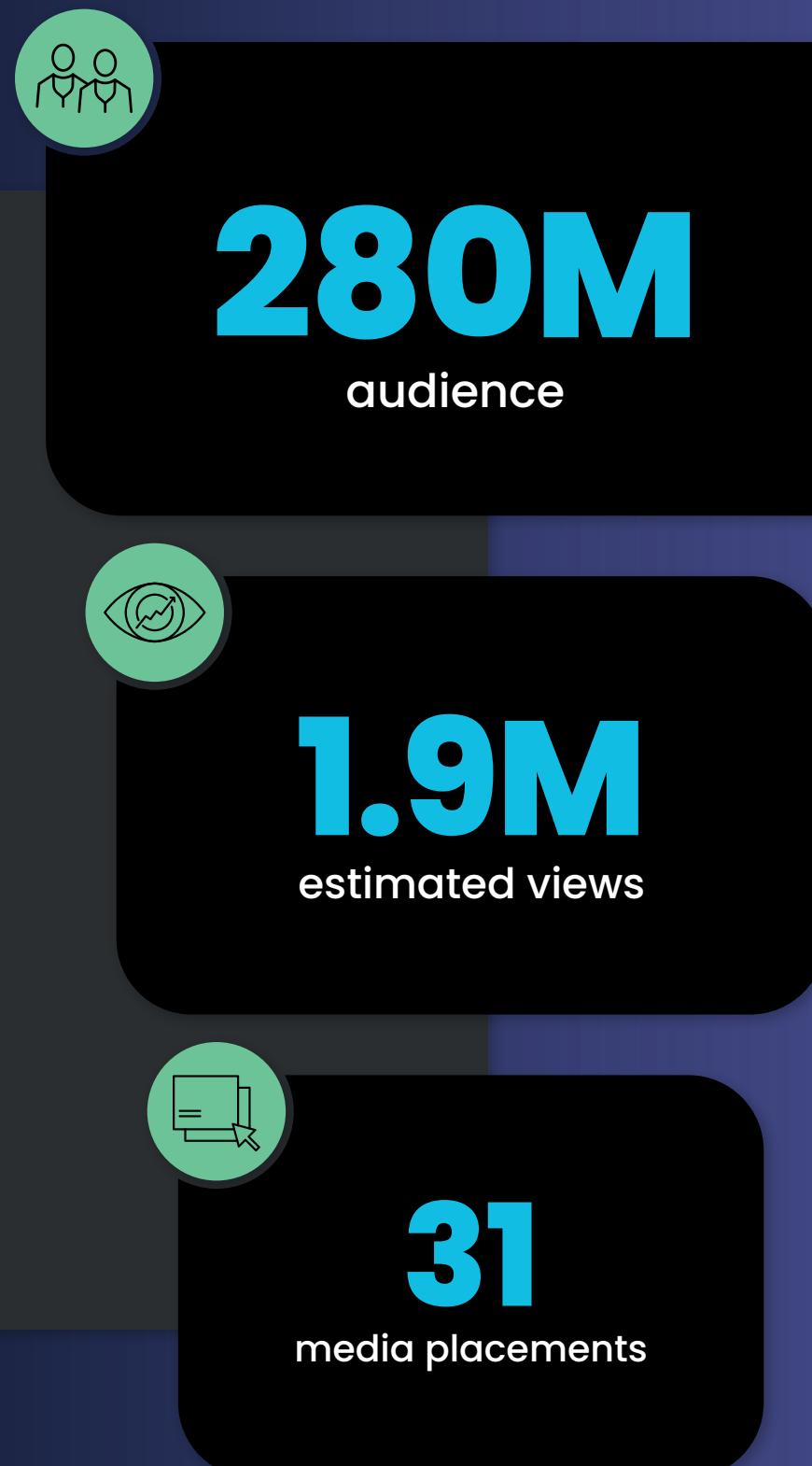
An example of gaming-focused PR distribution.

Client:

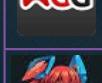
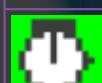
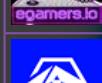
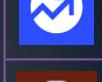
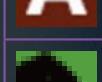


PR Title:

Logitech G Drops a Wide Array of New Products and Innovations at Logitech G PLAY 2025.



Logitech G Drops a Wide Array of New Products and Innovations at Logitech G PLAY 2025

Website URL	Published PR URL	Placement Type
 msn.com	https://www.msn.com/en-us/lifestyle/shopping/logitech-just-announced-an-impressive-suite-of-new-products-and-software-features/ar-AA1MN9p7	Mainstream media
 msn.com	https://www.msn.com/en-us/lifestyle/shopping/logitech-unveils-mclaren-racing-products-during-g-play-2025/ar-AA1MN2wY	Mainstream media
 finance.yahoo.com	https://finance.yahoo.com/news/logitech-g-drops-wide-array-074100985.html	Mainstream media
 apnews.com	https://apnews.com/press-release/business-wire/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025-740a60111edb4edd8383bf42af17cbd8	Mainstream media
 marketwatch.com	https://www.marketwatch.com/press-release/pr-logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025-483f5820?mod=search_headline	Mainstream media
 gamingwire.io	https://gamingwire.io/2025/09/17/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025/	Gaming-focused media
 thegamer.com	https://www.thegamer.com/logitech-g-products-pedals-headsets-more/	Gaming-focused media
 gamerant.com	https://gamerant.com/logitech-g-unveils-new-products-innovations-at-logitech-g-play-2025/	Gaming-focused media
 pocketgamer.com	https://www.pocketgamer.com/features/logitech-g-play-2025/	Gaming-focused media
 dualshockers.com	https://www.dualshockers.com/early-christmas-racing-fans-logitech-g-play-2025-all-announcements/	Gaming-focused media
 esports.gg	https://esports.gg/news/press-releases/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025/	Gaming-focused media
 gamergen.com	https://www.gamergen.com/actualites/logitech-devoile-rs50-direct-drive-pedalier-rs-amateurs-jeux-course-341050-1	Gaming-focused media
 nichegamer.com	https://nichegamer.com/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025/	Gaming-focused media
 decrypt.co	https://decrypt.co/340011/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025	Gaming-focused media
 hackernoon.com	https://hackernoon.com/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025	Gaming-focused media
 thegww.com	https://thegww.com/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025/	Gaming-focused media
 juicenews.io	https://juicenews.io/article/logitech-g-play-2025-new-gaming-gear/	Gaming-focused media
 culture-games.com	https://www.culture-games.com/breaking-news/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025	Gaming-focused media
 egamers.io	https://egamers.io/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025/	Gaming-focused media
 playtoearn.com	https://playtoearn.com/news/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025	Gaming-focused media
 playercounter.com	https://playercounter.com/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025/	Gaming-focused media
 gamepost.io	https://gamepost.io/logitech-new-products-and-innovations/	Gaming-focused media
 financewire.com	https://financewire.com/2025/09/17/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025/	Financial media
 investing.com	https://www.investing.com/news/company-news/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025-4243129	Financial media
 tipranks.com	https://www.tipranks.com/news/newswire/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025	Financial media
 benzinga.com	https://www.benzinga.com/content/47748227/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025	Financial media
 gurufocus.com	https://www.gurufocus.com/news/3111553/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025	Financial media
 advfn.com	https://www.advfn.com/stock-market/stock-news/96839071/logitech-g-drops-a-wide-array-of-new-products-and	Financial media
 investigate.co.uk	https://www.investigate.co.uk/announcement/fnw/finance-wire-news-fnews/logitech-g-drops-a-wide-array-of-new-products-9114865	Financial media
 financial-news.co.uk	https://www.financial-news.co.uk/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025/	Financial media
allpennstocks.com	https://allpennstocks.com/newswires/9150632/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025	Financial media
bullishinvestor.com	https://www.bullishinvestor.com/newswires/9150966/logitech-g-drops-a-wide-array-of-new-products-and-innovations-at-logitech-g-play-2025	Financial media

WHAT THE ARTICLES LOOK LIKE

Logitech G Unveils an Array of New Products and Innovations at Logitech G PLAY 2025



By Paul Woodward – Published Sep 17, 2025

Paul has a degree in Digital Media and Communications. He has years of experience writing about video games and is always eager to discuss games both new and old. Paul has strong attention to detail and is able to write informative and insightful guides that will help...

This article is sponsored by GamingWire

For many years, Logitech has been a pioneer in innovation and creating peripheral accessories that enhance gaming on both PC and console. As technology advances, Logitech has been at the forefront of accessories that benefit all players, regardless of whether they play professionally or just for fun. Every year, Logitech pushes the envelope further with more powerful and exciting technology.

GAMERANT [Go to article](#)



Logitech Just Announced An Impressive Suite Of New Products And Software Features

By Quinton O'Connor – Published Sep 17, 2025

Quinton is a Staff Writer from the United States. In his youth, Quinton was ridiculed for making video game ranking lists instead of paying attention in math class. In adulthood, people sometimes pay him for it. Life's a trip...

This article is sponsored by GamingWire

Logitech, a world-renowned manufacturer of computer peripherals and sundry software, has been around for over four decades. If today's bevy of new product announcements is anything to go by, the Swiss-based group has no plans of leaving the scene any time soon.

THEGAMER [Go to article](#)



Logitech G Drops a Wide Array of New Products and Innovations at Logitech G PLAY 2025

Today at Logitech G PLAY 2025 in Shanghai, Madrid, and on livestream, Logitech G unveiled one of the most significant upgrades to its portfolio to date. The array of products and experiences included major innovations across PC and console gaming, esports, sim racing, and streaming tools, along with partnerships with McLaren Racing, NVIDIA, and more.

Logitech G PLAY 2025 is a live-streamed global gaming event that brings together press, partners, creators, and fans to explore the future of gaming, fueled by breakthrough technology, inclusive design, and the power of community.

"Gaming is a passion shared by more than three billion people worldwide," said Ujjesh Desai, vice president and general manager of Logitech G. "It's the level of craftsmanship and innovation of the most successful companies that are creating more fun, competitive, and deeply personal." Desai continued "which is what drives us to keep improving and make better products. Whether you're competing, streaming, racing, quizzing, or just hanging with friends, our goal is to make every moment better and help you play your best."

Today, the company introduced its most advanced lineup yet, designed for all players, from hardcore competitors to social streamers. These new products elevate the gaming experience, powered by innovation, collaboration, and enabling the future of play. Those products include:

esports.gg [Go to article](#)

WHAT THE ARTICLES LOOK LIKE

msn

Search the web



Logitech Just Announced An Impressive Suite Of New Products And Software Features

This article is sponsored by GamingWire

Logitech, a world-renowned manufacturer of computer peripherals and sundry software, has been around for over four decades. If today's bevy of new product announcements is anything to go by, the Swiss-based group has no plans of leaving the scene any time soon.

The company revealed a rather exciting lineup at Logitech G Play 2025, and it's safe to say this is one of their biggest ever unveilings. From pedals and headsets to a brand-new G HUB update and what the team is touting as the "industry's first AI Streaming Agent" - not to mention more of the great mouses and keyboards that so many of us have wielded for so many years - G Play 2025 was a bit of a banger.

Streamlabs and SUPERSTREAM are the latest additions to our growing list of partners. Racing, Oh My

Continue reading

Go to article

wsj.com

MarketWatch

PRESS RELEASE

(PR) Logitech G Drops a Wide Array of New Products and Innovations at Logitech G PLAY 2025

Published: Sept. 18, 2025 at 3:41 a.m. ET

The MarketWatch News Department was not involved in the creation of this content.

LAUSANNE, Switzerland, Sept. 18, 2025 /PRNewswire/ -- On Sept. 17, 2025 at Logitech G PLAY 2025 in Shanghai, Madrid, and on livestream, Logitech G unveiled one of the most significant upgrades to its portfolio to date. The array of products and experiences included major innovations across PC and console gaming, esports, sim racing, and streaming tools, along with partnerships with McLaren Racing, NVIDIA, and more.

Logitech G PLAY 2025 is a live-streamed global gaming event that brings together press, partners, creators, and fans to explore the future of gaming, fueled by breakthrough technology, inclusive design, and the power of community.

"Gaming is a passion shared by more than three billion people worldwide," said Ujesh Desai, vice president and general manager of Logitech G. "It's the unique level of craftsmanship and precision of the impactful innovations that make gaming more fun, competitive, and deeply personal," Desai continued. "which is what drives us to keep improving and make better products. Whether you're competing, streaming, racing, questing, or just hanging with friends, our goal is to make every moment better and help you play your best."

Today at Logitech G PLAY 2025 in Shanghai, Madrid, and on livestream, Logitech G unveiled one of the most significant upgrades to its portfolio to date. The array of products and experiences included major innovations across PC and console gaming, esports, sim racing, and streaming tools, along with partnerships with McLaren Racing, NVIDIA, and more.

Logitech G PLAY 2025 is a live-streamed global gaming event that brings together press, partners, creators, and fans to explore the future of gaming, fueled by breakthrough technology, inclusive design, and the power of community.

Market News

Lockheed and Boeing Rise as Trump's Ukraine Policy Sparks Defense Rally

US Cuts Massive Deals with Defense Companies Ahead of Hegel Meeting...

YouTube (GOOGL) Tests AI Music Hosts for Premium Users, Taking Aim at Spotify...

McAfee Releases Beta Beta

More Market News

TIPRANKS

Go to article

benzinga.com

September 18, 2025 2:17 PM 6 min read

Logitech G Drops a Wide Array of New Products and Innovations at Logitech G PLAY 2025

by Finance Wire Follow

Lausanne, Switzerland, September 17th, 2025, FinanceWire

Today at Logitech G PLAY 2025 in Shanghai, Madrid, and on livestream, Logitech G unveiled one of the most significant upgrades to its portfolio to date. The array of products and experiences included major innovations across PC and console gaming, esports, sim racing, and streaming tools, along with partnerships with McLaren Racing, NVIDIA, and more.

Logitech G PLAY 2025 is a live-streamed global gaming event that brings together press, partners, creators, and fans to explore the future of gaming, fueled by breakthrough technology, inclusive design, and the power of community.

"Gaming is a passion shared by more than three billion people worldwide," said Ujesh Desai, vice president and general manager of Logitech G. "It's the unique level of craftsmanship and precision of the impactful innovations that make gaming more fun, competitive, and deeply personal," Desai continued. "which is what drives us to keep improving and make better products. Whether you're competing, streaming, racing, questing, or just hanging with friends, our goal is to make every moment better and help you play your best."

Today, the company introduced its most advanced lineup yet, designed for all players, from hardcore competitors to social streamers. These new products elevate the gaming experience, powered by innovation, collaboration, and enabling the future of play. Those products include:

Sim Racing: McLaren Racing Collaboration and the RS Expansion

BENZINGA

Recommended Stories

8 Cryptocurrency Ready To Surge Even Higher

Valo2D Wants To Be The FAV OF Space Race Manufacturing

Is Nvidia Strong Enough To Diversify US China Trade Headache?

Trump And Musk...

guruFocus

Enjoy a 7-day Free Trial Thru Oct 05, 2025!

guruFocus Home Screens Gurus Insiders Markets News Tools Discussion Pricing Data Licensing

guruFocus.com - Latest News - USA - Banks - LOGIN

Logitech G Drops a Wide Array of New Products and Innovations at Logitech G PLAY 2025

Finance Wire Follow

Lausanne, Switzerland, September 17th, 2025, FinanceWire

Today at Logitech G PLAY 2025 in Shanghai, Madrid, and on livestream, Logitech G unveiled one of the most significant upgrades to its portfolio to date. The array of products and experiences included major innovations across PC and console gaming, esports, sim racing, and streaming tools, along with partnerships with McLaren Racing, NVIDIA, and more.

Logitech G PLAY 2025 is a live-streamed global gaming event that brings together press, partners, creators, and fans to explore the future of gaming, fueled by breakthrough technology, inclusive design, and the power of community.

"Gaming is a passion shared by more than three billion people worldwide," said Ujesh Desai, vice president and general manager of Logitech G. "It's the unique level of craftsmanship and precision of the impactful innovations that make gaming more fun, competitive, and deeply personal," Desai continued. "which is what drives us to keep improving and make better products. Whether you're competing, streaming, racing, questing, or just hanging with friends, our goal is to make every moment better and help you play your best."

Today, the company introduced its most advanced lineup yet, designed for all players, from hardcore competitors to social streamers. These new products elevate the gaming experience, powered by innovation, collaboration, and enabling the future of play. Those products include:

Sim Racing: McLaren Racing Collaboration and the RS Expansion

GuruFocus Premium Membership

8 Years of Financial Data

Unlimited Filters in All One Stock Screeners

Customizable Stock Portfolios

Customizable Stock Dashboards

Real-Time Insider Trading Alerts

10,000+ Institutional Investors' 13F Holdings

Excel & Google Sheets Integration

Quick Customer Support

And Much More...

Start 7 Day Free Trial

GuruFocus.com - Latest News - USA - Banks - LOGIN

LOGN Chart

LOGN Value: \$29.02

LOGN Value (USD) Price (USD)

LOGN 30-Year Financial Data

The intrinsic value of LOGN

Inter-Industry Chart of LOGN

Related Tickers

LOGN + \$30.01 Day's Change % Price Change

Related Articles

guruFocus

Go to article

WHAT IT LOOKS LIKE ON GOOGLE

Game Rant
<https://gamerant.com> › Logitech

Logitech G Unveils an Array of New Products and ...

17 Sept 2025 — McLaren Racing Collection. logitech-reveal-2025-1. Gaming peripherals can not only improve performance in games, but ...

Pros and cons: High-quality audio · Incredibly durable · Lightning-fast responsiveness · [View full list](#)

TheGamer
<https://www.thegamer.com> › Industry › Industry Features

Logitech Just Announced An Impressive Suite Of New ...

17 Sept 2025 — The Logitech G A50 X McLaren Racing Edition Wireless Headset comes equipped with a 48 kHz "broadcast-quality mic" and PLAYSYNC system switching; ...

Niche Gamer
<https://nichegamer.com> › News

Logitech G Drops a Wide Array of New Products and ...

17 Sept 2025 — The array of products and experiences included major innovations across PC and console gaming, esports, sim racing, and streaming tools, along ...

Decrypt
<https://decrypt.co> › logitech-g-drops-a-wide-array-of-n...

Logitech G Drops a Wide Array of New Products and ...

17 Sept 2025 — Logitech G announced G HUB updates, including a new Games feature that centralizes game management across platforms (Steam, Xbox Cloud Gaming, ...

Pocket Gamer
<https://www.pocketgamer.com> › logitech-g-play-2025

Logitech G unveils exciting new products and innovations ...

7 days ago — Logitech G unveils exciting new products and innovations at Logitech G PLAY 2025 · New Sim Racing technology · McLaren Racing Collaboration and ...

MarketWatch
<https://www.marketwatch.com> › press-release

Logitech G Drops a Wide Array of New Products and ...

7 days ago — The array of products and experiences included major innovations across PC and console gaming, esports, sim racing, and streaming tools, along ...

TipRanks
<https://www.tipranks.com> › news › newswire › logitech...

Logitech G Drops a Wide Array of New Products and ...

17 Sept 2025 — Logitech G expanded the PC gaming category with two new additions to the G3 and G5 Series lineups: The Logitech G321 LIGHTSPEED Wireless Gaming ...